

MAKING Waves

25

Years of
Fighting for
Clean Water

AN EVENING
TO BENEFIT

POTOMAC
RIVERKEEPER®
NETWORK

Dear Friends:

Please join us for "Making Waves: 25 Years of Fighting for Clean Water," an evening to benefit Potomac Riverkeeper Network (PRKN). This year, PRKN is celebrating 25 years of safeguarding the Potomac and Shenandoah rivers—and all their tributaries. As the federal government rolls back regulations and funding to protect rivers and the habitat, wildlife and communities that depend on clean water, our work is more important than ever!

LET'S MAKE WAVES!
Saturday, October 11, 2025, 5:30 pm

River Farm | 7931 E Boulevard Drive | Alexandria, VA 22308

Cocktail Attire (comfortable shoes recommended)

ABOUT PRKN: Our mission is to protect the public's right to clean water in the Potomac and Shenandoah rivers and their tributaries. We stop pollution to enhance the safety of our drinking water, protect healthy river habitats, and enhance public use and enjoyment. We are the only organization in the region working to stop pollution in the Potomac and Shenandoah rivers through a combination of science, advocacy, enforcement, and community engagement.

Sponsors Will Enjoy

- An elegant evening marking PRKN's 25 years of fighting to protect clean water for those who live in and rely on the Potomac and Shenandoah rivers.
- Recognition on Potomac Riverkeeper's website, in its event materials, and its annual report.
- A brief program and live auction in the mansion and gardens of River Farm, headquarters of the American Horticultural Society, a historic property overlooking the Potomac River that is part of George Washington's original farmland and a national showcase for gardening and horticultural practices.
- An opportunity to meet new PRKN president, Betsy Nicholas, and our three Riverkeepers.
- The chance to mingle and network with the PRKN community representing more than 14,000 square miles of watershed in 3 states (MD, VA, & WV) and D.C.

We look forward to Making Waves with you!



Sponsorship Benefits

General Recognition Package: Name/logo placement on all printed and digital event promotional materials, and event webpage, and recognition in the PRKN Annual Report.

Premium Recognition Package: All General Recognition Package benefits plus premium sponsorship name/logo placement on all printed and digital promotional materials and an invitation to join a Riverkeeper Vessel Cruise in early 2026.

River All-Star \$25,000	River Champion \$10,000	River Protector \$5,000	River Defender \$2,500	River Guardian \$1,000
Premium Recognition Package	Premium Recognition Package	General Recognition Package	General Recognition Package	General Recognition Package
10 Tickets	8 Tickets	6 Tickets	4 Tickets	2 Tickets
10 VIP Reception Tickets	8 VIP Reception Tickets	6 VIP Reception Tickets		
Reserved Table, Prioritized Table Placement	Reserved Table	Reserved Seating	Reserved Seating	Reserved Seating
Lunch and learning cruise aboard Riverkeeper Vessel with your Riverkeeper for 4 Guests*	Lunch and learning cruise aboard Riverkeeper Vessel with your Riverkeeper for 2 Guests*			

*In early 2026, PRKN will offer sponsors four dates for a learning cruise aboard a Riverkeeper Vessel later that year. River All-Stars will have first choice of dates; River Champions second choice.

IMPORTANT SPONSOR DATES

Deadline to pledge Sponsorship before General Admission Tickets go on sale: **September 7, 2025**
Deadline to submit guest names and contact information: **September 19, 2025**

To learn more, contact Carlie Smith at carlie@prknetwork.org



Sponsorship Pledge Form

Yes! I want to be a sponsor:

<input type="checkbox"/> \$25,000 River All-Star	<input type="checkbox"/> \$2,500 River Defender
<input type="checkbox"/> \$10,000 River Champion	<input type="checkbox"/> \$1,000 River Guardian
<input type="checkbox"/> \$5,000 River Protector	

Individual Point of Contact Name: _____

Name(s) for Recognition in the Program: _____

Email Address: _____

Phone Number: _____

To pay by check (recommended payment method):

Make check payable to Potomac Riverkeeper Network or PRKN

Mail to: PRKN | 3070 M Street NW | Washington, DC | 20007

To pay by credit card:

Please contact Development Associate, Ashley Flores, at ashley@prknetwork.org

(Sponsors paying by credit card are asked to cover credit card fees.)

Secure Your Sponsorship Today!

Your sponsorship supports PRKN's work to protect your right to Clean Water through:

- Regular Riverkeeper visual patrols of 28,767 miles of river by boat and drone
- Weekly reporting to the public on water quality safety at 28 recreation access points
- Organizing and inspiring hundreds of local residents to join area trash cleanups
- Dozens of river cleanups annually. At one site alone, more than 50,000 plastic bottles, 1,000 bags of trash, and 250 tires were removed over the last five years.
- And much more, all to protect and defend our right to clean water!

We look forward to Making Waves with you!

Potomac Riverkeeper Network is the legal trade name of Potomac Riverkeeper, Inc., a 501(c)3 tax-exempt nonprofit organization (EIN: 54-1982624). Sponsorship amounts are tax-deductible to the extent permitted by law. All auction item purchases are compared to their fair market value to determine the tax-deductible amount.





Sponsor Guests

Deadline to submit this page with guest names, contact information, and dietary restrictions to Carlie Smith at carlie@prknetwork.org is **September 19, 2025**

Guest Name:
Phone:
Email:

Dietary Restrictions?

